

TGC PROMOTIONAL MEMBER WEBSITE TERMS & CONDITIONS

For online registration and click-to-accept use

Important: These Terms apply to Promotional Members of The Golden Circle (TGC). TGC is a brand and community initiative run by LBB Lives Beyond Boundaries Private Limited ("LBB"). By registering on the website and clicking "I Agree", you accept these Terms.

1. Who can register

- You may apply as a Promotional Member only for your own business, brand, service or professional offering, or for another business you are properly authorised to represent.
- LBB may approve or reject any application at its discretion.

2. Fee, term and refund

- The Promotional Member fee is INR 999 per month, plus GST and other taxes only if legally applicable.
- The term is 1 month from activation and must be paid in advance.
- Once the membership is activated, the fee is generally non-refundable.

3. Where you can post

- Promotional posting is allowed only in the TGC group or community space specifically authorised for you.
- Membership in one group does not automatically allow posting in any other TGC group.

4. Approval cycle and posting days

- TGC follows two regular approval cycles every month: the 1st and the 15th.
- Your content must be submitted on or before the relevant approval date for the upcoming promotional week.
- Once approved, you may ordinarily post on Wednesday and Sunday only, during the posting time prescribed by TGC.
- Only 1 promotional post may be made on a permitted day. If you want to post on any other day, you need prior written approval.

5. Final content and changes

- Only the exact content approved by TGC may be posted.

- If you change the text, images, offer, link or other details after approval, the revised content must be approved again.
- If TGC asks for a final revised version, you should submit it at least 48 hours before the posting date where reasonably possible.

6. Post format

- Each promotional post must clearly begin with: “PROMOTIONAL POST | TGC Member No. ____”.
- Each post should clearly mention the business or brand name, product or service, price, location, contact number, and any offer validity or important conditions.
- You may use up to 2 images in a promotional post.
- You may share only a link to a video. Direct video upload is not allowed.
- Text posts are allowed if approved by TGC.

7. Educational posts vs promotional posts

- You may share educational or community content. However, if a post includes pricing, offers, contact for business, booking links, product or service promotion, or sales language, it will be treated as a promotional post and these Terms will apply.

8. Content standards

- Your content must be truthful, respectful and lawful.
- You must not hide advertising as neutral advice or reviews, use fake testimonials, make misleading discounts, create false urgency, or make claims you cannot support.
- Abusive, defamatory, obscene, hateful, discriminatory, violent, illegal or otherwise harmful content is not allowed.

9. Regulated or sensitive categories

- For certain categories such as healthcare, medicines or supplements, finance, investments, insurance, real estate, legal services, education, or MLM/direct selling, TGC may ask for extra documents, disclaimers or approvals, or may refuse the content entirely.

10. Your responsibility

- You are fully responsible for your product or service, pricing, payments, delivery, refunds, customer support, claims, and compliance with applicable laws, licences and registrations.
- Any contract or transaction is only between you and your customer. LBB is not a party to that transaction.

11. What TGC does and does not do

- TGC provides only a community platform and visibility support.
- TGC does not promise leads, enquiries, customers, sales, revenue, reach or engagement.
- Approval of your content only means it may be posted in the community. It is not an endorsement, certification or guarantee of your business.

12. Branding and representation

- You may not use the TGC or LBB logo, name or branding without permission.
- You may not say or imply that you are an official TGC representative, or that TGC has certified, guaranteed or endorsed your business unless TGC has expressly authorised that statement in writing.

13. Privacy and member information

- You may not copy, scrape, store, sell or share member phone numbers, contact details or other member data for unrelated use.
- You may not add TGC members to WhatsApp groups, mailing lists or marketing lists without their clear consent.
- You may not send bulk promotional messages to members outside the approved TGC process.

14. Complaints, takedown and suspension

- TGC may edit, hold, remove or suspend any post or membership if there is a complaint, misleading content, non-payment, misuse of branding, privacy concern, community guideline violation, copyright concern, safety concern, suspected fraud or illegal activity.
- TGC may take such action without prior notice if immediate action is reasonably necessary.

15. Ending the membership

- You or LBB may end the Promotional Member arrangement by giving 7 days' written notice.
- If your TGC membership ends, your promotional rights also end.
- Unused posting opportunities do not carry forward, and promotional rights cannot be transferred to another person or business.

16. Disputes and general terms

- If you have a grievance, you should write to LBB with full details. LBB will try to review it within a reasonable time, ordinarily within 15 business days.

- If the matter is not resolved amicably, it shall be referred to arbitration in Delhi, in accordance with the Arbitration and Conciliation Act, 1996. Courts at Delhi (NCT), subject to applicable law, shall have jurisdiction over related matters.
- By clicking “I Agree”, you confirm that the information you provide is true and that you accept these Terms electronically. LBB may keep a record of your name, account details, TGC Member number, date and time of acceptance, IP/device or login record, and the version of the Terms accepted.

Website Checkbox Text

- ✓ **Checkbox:** “I have read and agree to the TGC Promotional Member Website Terms & Conditions. I understand that my promotional rights are subject to TGC approval rules, community standards and the applicable monthly plan.”